



Akhilesh Daljeet Bacchoo

Work permit: Maltese | **Date of birth:** 22/10/1999 | **Place of birth:** Vacoas-Phoenix, Mauritius |

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ABOUT ME

Having thrived in three diverse countries—Mauritius, Singapore, and the UAE, I am now in Malta—I have honed my ability to adapt to dynamic environments. This experience has provided me with a deep understanding of varied cultures and business settings, making me well-equipped to excel as a growth hacker. Continuously improving my business acumen, I am driven to deliver exceptional value in every endeavour I undertake.

WORK EXPERIENCE

BUSINESS LECTURER – GLOBAL COLLEGE MALTA – 02/03/2025 – Current – IL-KALKARA, MALTA

MQF Level 4

- Enhancing Your Communication and Academic Skills

MQF Level 6

- Principles of Business Management
- Digital Marketing
- International Marketing Management
- Digital Marketing in Tourism, Events and Hospitality
- Entrepreneurship in the Tourism, Events and Hospitality Industry

MQF Level 7

- E-Business
- Marketing in Practice
- International Management
- Entrepreneurship in the Tourism, Events and Hospitality Industry

Additional Academic Responsibilities

- Delivered instruction on academic research design and research methodology.
- Guided students in the preparation and structuring of research proposals.
- Provided academic supervision and formative feedback prior to dissertation progression.
- Participated in the evaluation and assessment of research proposals before approval for the dissertation stage.

MARKETING AND PROMOTIONS MANAGER – GLOBAL COLLEGE MALTA – 02/03/2025 – 15/06/2026 – IL-KALKARA, MALTA

- Resource Coordination: Assist with the preparation of materials, resources, and technological tools for classroom and online use, ensuring faculty and students have what they need for effective learning.
- Student Success Initiatives: Collaborate with faculty to design and implement student support initiatives, such as academic advising, study skills workshops, and peer mentoring programs.
- Curriculum Support: Work with academic staff to coordinate course schedules, streamline curriculum processes, and resolve any logistical issues that may arise.
- Research and Academic Insights: Support faculty in conducting academic research by gathering, organising, and analysing relevant data, and assist with integrating research findings into curriculum improvements.
- Feedback and Improvement: Gather feedback from students and faculty to assess program effectiveness and identify areas for improvement. Recommend changes to enhance academic offerings and support student success.
- Applicant Guidance: Serve as the first point of contact for inquiries, providing comprehensive information on programs, admissions requirements, and the application process.
- Application Processing: Ensure efficient processing of applications, verifying documents, assessing eligibility, and maintaining accurate records within the admissions CRM.

- Lead Nurturing: Develop and implement lead nurturing strategies, including email campaigns and follow-up communications, to build relationships with applicants and increase enrolment rates.
- Orientation and Onboarding: Organise orientation sessions and on boarding activities for new students, assisting with a smooth transition into the college community and building early connections with peers and staff.

TECHNOLOGY AND PRODUCT LEAD – FUNDKISS TECHNOLOGIES LIMITED – 01/10/2021 – 31/12/2023 – VACOAS/PHOENIX, MAURITIUS

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- Improving and maintaining a the leading debt investment platform of the country
 - Relations with investors
 - Led a team of developers based in Paris
 - Constant market research to design innovative features
 - Designed automated tools to accelerate manual processes
 - Designed a SME credit scorecard to automate credit underwriting
 - Data analysis
 - Report writing for high-level presentations

PARTNER AND CONSULTANT – GLOBAL MANAGEMENT CONSULTANTS – 01/03/2020 – 20/10/2021 – DUBAI, UNITED ARAB EMIRATES

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- Meet with clients and understand issues at hand
 - Hire subject-matter experts for each business case
 - Designed the Fintech and Sustainability verticals of the organisation
 - Designed a digitisation course to train junior and other consultants
 - Psychometric testing and training - DiSC certified trainer
 - Deck building for clients

CO-FOUNDER – DWELLINGER PROPERTIES LTD – 08/08/2020 – 10/06/2022 – VACOAS/PHOENIX, MAURITIUS

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- Hired a team of 5
 - Bootstrapped the company
 - Won the National Innovation Challenge
 - Business development and tender applications
 - Had to shut down owing to capital restraints caused by COVID-19

SALES AND MARKETING INTERN – NOVO CINEMAS – 01/12/2020 – 31/01/2021 – DUBAI, UNITED ARAB EMIRATES

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- Social media campaign designing
 - Tag lines creation
 - Mystery shopping to various cinema halls across the country
 - Reported to the Head of Marketing
 - Copywriting for various movies' releases

SALES, MARKETING AND BUSINESS DEVELOPMENT INTERN – SHOP IT GREEN LTD – 01/05/2019 – 31/08/2019 – SINGAPORE, SINGAPORE

-
- Designed social media campaigns
 - Helped designed the second version of the website
 - Product curation
 - Supplier onboarding
 - Cold email campaigns designing

● **EDUCATION AND TRAINING**

18/08/2018 – 21/07/2021 Dubai, United Arab Emirates

BACHELOR OF ECONOMICS SP Jain School of Global Management

Website <https://www.spjain.org/> | Level in EQF EQF level 6

Website www.gcm.edu.mt | Level in EQF EQF level 7**LANGUAGE SKILLS**Mother tongue(s): **ENGLISH** | **FRENCH**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
HINDI	C2	B2	C2	C2	B2

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user***SKILLS**

Microsoft Office | Microsoft Word | Microsoft Excel | Microsoft Powerpoint | Social Media | Google Drive

PUBLICATIONS

2025

Strategies for Developing Global Citizenship Among Students in Higher Education.

Bacchoo, A.D., Mishra, P.K.K. and Archer, A.X., 2025. Strategies for Developing Global Citizenship Among Students in Higher Education. In International Academic Transformations and Cross-Border Collaborations (pp. 277-310). IGI Global

Authors: Akhilesh D Bacchoo, Prashant K Mishra, Adrian X Archer | **Volume, Issue and Pages:** pp. 277-310 | **Publisher:** IGI Global Scientific Publishing

2025

NUDGING TOWARDS BETTER INVESTMENT DECISIONS: APPLYING BEHAVIORAL INSIGHTS IN WEALTH MANAGEMENT PLATFORMS

As personal finances are constantly changing their form, the platforms for wealth management have emerged as great instruments that give their users more and more space to manage their investments independently. However, due to cognitive biases, investor decision-making is often hindered, for instance, overconfidence, loss aversion and present bias which lead to suboptimal results. This article examines how behavioural economics -the use of “nudges”- can be tactically employed to design digital wealth management platforms that will encourage better investment behaviour. Based on the pioneering work of Thaler and Sunstein, nudging is a nudge to choice architecture that subtly changes that point individuals towards the right choices without reducing their freedom of choice. Within the phenomenon of wealth management, such nudges can be default portfolio allocations, warning signs about volatility in the market, personalised goal-setting modules, and framing techniques that reorient the perception of risk and return. The article synthesises recent literature on behavioural finance and digital interface design to submit a structured framework to insert nudges in investment platforms. It also appraises the practical deployments from robo-advisors and fintech startups and assesses their efficacy in enriching user outcomes. Emphasis is given to ethical considerations including transparency, and autonomy, where a nudge improves investor welfare without manipulation. Overall, the paper concludes that synthesising behavioural insights to platform architecture is a promising horizon in the democratisation of financial advisory work and the enhancement of long-term financial investor results. With expanding numbers of digital wealth tools, the ability to recognize the psychology of decision-making and use it to your advantage is no longer an advantage but a necessity. rption...

Bacchoo, A.D. and Mishra, P.K., NUDGING TOWARDS BETTER INVESTMENT DECISIONS: APPLYING BEHAVIORAL INSIGHTS IN WEALTH MANAGEMENT PLATFORMS.

Authors: Akhilesh D Bacchoo, Prashant K Mishra | **Journal Name:** International Journal of Engineering Technology Research & Management | **Volume, Issue and Pages:** Vol 9, Issue 5 | **Publisher:** International Journal of Engineering Technology Research & Management

2025

The Academic Change Model Innovating Higher Education

Bacchoo, P.K.M.A.D., 2024. The Academic Change Model Innovating Higher Education.

Authors: Akhilesh D Bacchoo, Prashant K Mishra | **Journal Name:** International Journal of Advanced Research in Education and Technology | **Volume, Issue and Pages:** Volume 11, Issue 2, March 2024 | **Publisher:** International Journal of Advanced Research in Education and Technology (IJARETY)

2025

THE RISE OF REGENERATIVE FINANCE: INVESTING IN SOLUTIONS FOR ENVIRONMENTAL REPAIR AND SOCIAL WELL-BEING

Bacchoo, A.D. and Mishra, P.K., THE RISE OF REGENERATIVE FINANCE: INVESTING IN SOLUTIONS FOR ENVIRONMENTAL REPAIR AND SOCIAL WELL-BEING.

Authors: Akhilesh D Bacchoo, Prashant K Mishra | **Journal Name:** International Journal of Engineering Technology Research & Management | **Volume, Issue and Pages:** Volume-09 Issue 05, May-2025 | **Publisher:** International Journal of Engineering Technology Research & Management

2025

Leveraging Human Capital for Sustainable Innovation: Strategies and Best Practices

The present era requires sustainable innovation as organizations and societies need it to survive environmental turmoil and social disparities with economic survival in mind. This article creates a detailed analysis of how organizations can strategize through their workforce expertise and creativity, and adaptability to generate sustainable innovation. The framework incorporates five essential strategies which utilize sustainability-oriented culture development alongside continuous learning initiatives and diversity advancement and interfunctional collaboration and incentive structures with sustainability objectives. The paper discusses each strategy by providing best practices alongside theoretical foundations as well as examples from organizations like Unilever, Tesla, and Patagonia. The research allows leaders to find practical solutions through its tabular enhancements as they use human capital to build economic success while protecting the environment and ensuring fair social outcomes. A skilled and developed workforce presents the capability to tackle international challenges along with creating enduring organizational achievement.

Bacchoo, P.K.M.A.D., 2025. Leveraging Human Capital for Sustainable Innovation: Strategies and Best Practices.

Authors: Akhilesh D Bacchoo, Prashant K Mishra | **Journal Name:** International Journal of Innovative Research in Computer and Communication Engineering | **Volume, Issue and Pages:** 13 (3):2616-2627 (2025) | **Publisher:** International Journal of Innovative Research in Computer and Communication Engineering

2024

The role of Managerial Education in building a sustainable EU

Authors: Akhilesh D Bacchoo, Prashant K Mishra, Adrian X Archer | **Journal Name:** Proceedings of International Student Conference "GREEN SUSTAINABLE FUTURE" | **Publisher:** University College CEPS-Center for Business Studies" Kiseljak